



CIRCULAR

AV 16.02.001.0007

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To All Importers of Alcoholic Drinks

(All declaring agents are requested to inform your consignees or importers of the contents of this circular)

Dear Sirs

LABELLING OF ALCOHOLIC DRINKS

It has come to our attention that some alcoholic drinks available for sale in Singapore are not labelled in accordance with the labelling requirements specified under Regulation 5 of the Food Regulations.

2 All pre-packed food products, including alcoholic drinks, imported for sale into Singapore must be properly labelled in English. The following basic information should appear in English conspicuously and in a prominent position on the label in printed letters not less than 1.5 mm in height.

- a) An acceptable common name or description which is sufficient to indicate the true nature of the product.
- b) The volumetric measure of the product.
- c) The name of the country of origin, and name and address of the importer, distributor or agent in Singapore.

3 Regulation 6(3) of the Food Regulations exempts intoxicating liquors (including beer) from having to carry a statement of ingredients.

4 The incorporation of additional labelling text in other languages on the label is acceptable as long as the information does not contradict that in English, and does not contravene the Food Regulations.

5 Importers are to ensure that all claims made for their food products (including alcoholic content for alcoholic drinks) are truthful and can be substantiated when verified with laboratory analysis reports. Importers should also be mindful that the claims used should not mislead the consumer or contravene the Food Regulations.

6 Importers are further advised to perform due diligence to ensure that their food products comply fully with the standards and labelling requirements of the Food Regulations before they are made available for sale in the market. It is an offence not to provide such information. If convicted, offenders can be subject to the general penalties stipulated under section 49 of the Sale of Food Act.

Yours faithfully

TAN TUANG HONG DAVID
INSPECTION DIVISION
QUARANTINE & INSPECTION DEPARTMENT
for DIRECTOR-GENERAL
AGRI-FOOD AND VETERINARY SERVICES

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