



THE 11TH JOINT INDUSTRY OUTREACH SEMINAR ON STRATEGIC TRADE MANAGEMENT - SINGAPORE 2023

AGENDA

LOCATION: Shangra-La Singapore – Island Ballroom

22 Orange Grove Road 258350 Singapore

Phone: (65) 6737 3644

Thursday, 3 August 2023

8:00 a.m. Pre-event Networking and Registration at Island Ballroom

8:55 a.m. Welcome and Introduction
Mr. Jesudevan VIVEGANANDAM, Founder and Chief Executive Officer of TradeKins, Singapore.

9:00 a.m. Welcome and Opening Remarks

- *Ambassador Jonathan KAPLAN*, United States Ambassador to Singapore
- *Mr. Eisuke ARAKI*, Director, Office of International Affairs for Security Export Control, Trade Control Department, Trade and Economic Cooperation Bureau, Ministry of Economy, Trade and Industry of Japan.
- *Mr. LEE Boon Chong*, Senior Assistant Director-General (Trade), Singapore Customs.

Theme: Southeast Asia Regulatory Updates

9:30 a.m. Panel 1: Southeast Asia Regulatory Updates

Moderator: *Ms. Mirjam KOCHENDÖRFER*, Head of Division 212 – “Listed Dual-use items”, Federal Office of Economic Affairs and Export Control (BAFA), Germany

Panelists:

- *Ms. Ellyza Mastura Binti AHMAD HANIPIAH*, Strategic Trade Controller, Strategic Trade Secretariat, Ministry of Investment, Trade and Industry, Malaysia.
- *Ms. Atty. Janice Sacedon-DIMAYACYAC*, Director, Strategic Trade Management Office, Department of Trade and Industry, the Philippines.
- *Ms. LIM Sok Peng*, Head, Trade Strategy and Security Branch, Singapore Customs, Singapore.
- *Ms. Val-Thida RAMASOOT*, Trade Officer, Professional Level, Department of Foreign Trade, Thailand.

11:00 a.m. Regulators-Industry Open Session

11:10 a.m. Coffee and Networking Break



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Theme: International Regulatory Updates

11:30 a.m.	<p>Panel 2: International Regulatory Updates</p> <p>Moderator: <i>Mr. Mohamed Feroz Bin GHOUSE MARICAN, Deputy Head, Trade Strategy and Security Branch, Singapore Customs, Singapore.</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> • <i>Mr. Georg PIETSCH, Director General, Directorate General 2: Export - Procedures, Licenses, International Regimes-Procedures, Outreach-Projects, Federal Office of Economic Affairs & Export Control (BAFA), Germany.</i> • <i>Mr. Eisuke ARAKI, Director, Office of International Affairs for Security Export Control, Trade Control Department, Trade and Economic Cooperation Bureau, Ministry of Economy, Trade and Industry of Japan.</i> • <i>Mr. Matthew BORMAN, Deputy Assistant Secretary of Commerce for Export Administration, Bureau of Industry and Security</i> • <i>Dr Sylvain Paile-CALVO, Technical Director and Team Leader, EU P2P Export Control Program for Dual-use Goods, EU.</i>
1.00 p.m.	<p>Closing Remark</p> <p><i>Mr. Jesudevan VIVEGANANDAM, Founder and Chief Executive Officer of TradeKins, Singapore.</i></p>
1:10 p.m.	Lunch
2:10 p.m.	Registration at Break-out Rooms

Theme: Breakouts Sessions

2:40 p.m.	Topic #A Jurong Room	Topic #B Katong Room	Topic #C Tanglin Room	Topic #D Banyan Room
3:40 p.m.	Coffee and Networking Break			
4:00 p.m.	Topic #A (Repeat) Jurong Room	Topic #B (Repeat) Katong Room	Topic #C (Repeat) Tanglin Room	Topic #D (Repeat) Banyan Room
5:00 p.m.	End of the Day			

Remarks:

*Each attendee is reserved for two breakout sessions. The sessions will be identified by topic letter on your name badged upon arrival (i.e., **AB DB, CD** etc. The first letter to appear on your name tag is the first session beginning at 2:40 p.m. The second letter indicates your group for the second session beginning at 4:00 p.m.

*Island Ballroom will be divided into three breakout rooms - **Jurong, Katong** and **Tanglin Room**.

***Banyan** Breakout room is located at the same floor as Island Ballroom.



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Breakouts Sessions - Topics

<p>Topic #A <i>Jurong Room</i></p>	<p>"Identifying and Mitigating Risk" Examples and lessons learned from Government Regulators on preventing, detecting, and mitigating a variety real of world threats and hazards in the strategic trade space.</p> <p>Moderator: <i>Mr. Chris JONES</i>, Regional Security Director, Asia Pacific, Credit Suisse</p> <p>Panelists:</p> <ul style="list-style-type: none"> • <i>Mr. Jesudevan VIVEGANANDAM</i>, Founder and Chief Executive Officer of TradeKins, Singapore. • <i>Mr. Michael BURNETT</i>, Regional Export Control Officer, the Bureau of Industry and Security, Singapore.
<p>Topic #B <i>Katong Room</i></p>	<p>"Illicit Procurement Practices" How restricted destinations source and acquire materials while obfuscating their ultimate destination.</p> <p>Moderator: <i>Mr. Ian STEWART</i>, Executive Director, CNS, Middlebury DC</p> <p>Panelists:</p> <ul style="list-style-type: none"> • <i>Ms. Breanna KRZYZAK</i>, Strategic Intelligence Division Analyst, the Bureau of Industry and Security, Washington DC. • <i>Mr. Steve WILFORD</i>, Partner for Asia-Pacific in Control Risks' Global Risk Analysis team in Asia-Pacific. • <i>Ms. Joanna STELNICKI</i>, Export Control Officer, the Bureau of Industry and Security, Hong Kong.
<p>Topic #C <i>Tanglin Room</i></p>	<p>"Utilizing Technology in Compliance" Understanding the latest technology screening tools/services, best practices and how to employ them within your compliance program.</p> <p>Moderator: <i>Mr. George TAN</i>, President at Centre for Asia Pacific Trade Compliance, and Information Security (CAPTCIS)</p> <p>Panelists:</p> <ul style="list-style-type: none"> • <i>Mr. Kit CONKLIN</i>, Vice President Global Client Engagement, Kharon • <i>Ms. Theresa CAMPOBASSO</i>, Vice President and Global Head of Defense, Exiger • <i>Rd. Mereke Sterl-van GARDEREN</i>, Trade Compliance Specialist, AEB
<p>Topic #D <i>Banyan Room</i></p>	<p>"Keys to the Kingdom" Detecting and dealing with insider threats to your organization as well as the risks posed by them.</p> <p>Moderator: <i>Steven WESTERVELT</i>, Nardello & Co.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • <i>Mr. Steve KWOK</i>, Skadden • <i>Mr. Kapil KIRPALANI</i>, Nardello & Co. • <i>Ms. Olga TORRES</i>, Founder of Torres Trade Law, PLLC (VSD and Reporting Violations)



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Shangri-la Hotel Ballroom Directory for the 11th Joint Industry Outreach Seminar 2023

ISLAND / TOWER BALLROOM

