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SINGAPORE CUSTOMS

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**SINGAPORE CUSTOMS
ONLINE NEWSLETTER - InSYNC**

Singapore Customs is pleased to announce the publication of the latest issue of its online newsletter, InSYNC. InSYNC promises to keep you up-to-date with customs matters that impact the trading community and happenings within Singapore Customs. In this issue of InSYNC :

- We focus the spotlight on the Apex Licence, a composite licence for operators of licensed premises, and the Key Customers Programme, a new initiative to enhance the service experience of Singapore Customs' key customers through dedicated relationship managers.
- On the international front, Singapore Customs co-organised the APEC Trade Recovery Programme Capacity Building Workshop in Singapore in July 2008, and signed a Statement of Intent with the New Zealand Customs Service to work towards mutual recognition of the two countries' supply chain security programmes.
- Get insights into the facilitation rendered by Singapore Customs to the National University of Singapore to enable its first eco-car to compete at the prestigious Shell Eco-Marathon in Europe.
- On the enforcement front, find out about the SDPC cigarette marking regulation - Singapore Customs' latest enforcement salvo against contraband cigarettes.

2 To read these stories and more, please visit <http://www.customs.gov.sg/insync/Issue03/> You will also be able to read past issues of InSYNC.

Please Tell Us What You Think of InSYNC

3 Is there something you feel we should do to make our online newsletter more informative and enjoyable? The InSYNC editorial committee would love to hear from you. Let us know how we can better meet your needs in our short 10-minute online survey. To access the survey, please visit: <http://interactive.pagesetters.com.sg/InSYNC/Survey/ext/survey.htm>

4 In appreciation for your participation, we will be giving away a limited edition Singapore Customs souvenir to 20 lucky InSYNC readers. If you are one of them, we will be in touch on the arrangements for the souvenir to be sent to you. We look forward to receiving your feedback by **31 October 2008**.

Yours faithfully,

PATRICIA BAY
EDITOR, InSYNC
for DIRECTOR-GENERAL OF CUSTOMS
SINGAPORE CUSTOMS

*An Active and Valuable Partner for the Trading Community
Your Satisfaction, Our Pride*